

M.Sc. in Business Administration

at the Faculty of Management, Economics and Social Sciences

Steffi Frommhold, M.A.
Programme Manager Business Administration

What to expect?

1. Why Business Administration at University of Cologne?
2. Master's programme in Business Administration and admission requirements
3. Double Master's Programme and admission requirements

Why Business Administration at UoC?

- Widens the knowledge gained in your bachelor studies
- A master's degree is indispensable for many managing positions of different industries and for certain professions in research and teaching
- Our master's programme makes you an expert in your respective area

Why Business Administration at UoC?

- M.Sc. in Business Administration is offered with six specialisations
 - 1) Accounting & Taxation
 - 2) Corporate Development
 - 3) Finance
 - 4) Marketing
 - 5) Media & Technology Management (MTM)
 - 6) Supply Chain Management (SCM)



Accounting & Taxation

- Advanced knowledge of accounting, financial reporting and business taxes
- Combination of accounting, controlling and taxation is unique

Corporate Development

- Focus on core tasks of corporate development such as:
 - adjusting the business strategy,
 - strategically managing human resources,
 - implementing ethical leadership and governance practices
- Chair of Business Ethics



photo: Mira Zöllner

Finance

- Focus on finance, corporate finance, banking and insurance
- Know-how about capital market instruments as well as methods of internal business financing
- banking and insurance sector: risk measurement and control

Marketing

- Focus on customer management, brand management, retailing, marketing performance management and marketing research
- Digital Transformation



MTM

- Focus on strategic media & technology management, media and infrastructure markets, digitalisation and its implementation, innovation management and entrepreneurship

SCM

- Major area nationwide
- Focus on inventory management, innovation, management science, strategy and production
- Addresses the relevant intra- and cross-company issues in seeking to solve the manifold challenges of global supply chain management

M.Sc. Business Administration: Structure

Master's Thesis - 30 CP

Specialisation Section - 48 CP:
specialisation-specific basics and
advanced modules

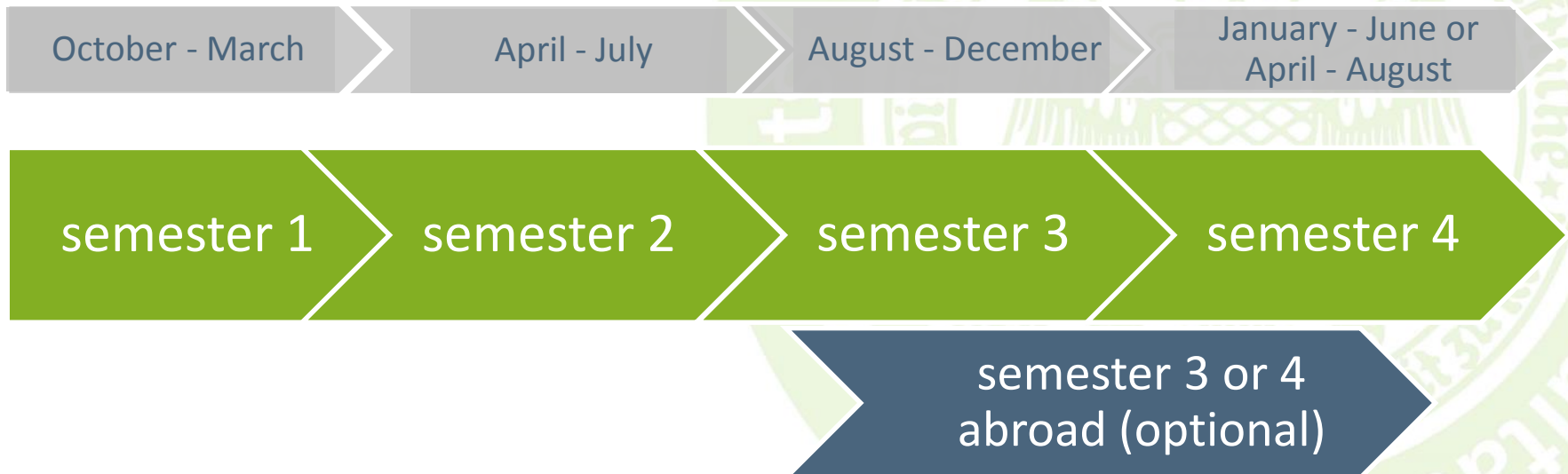
Supplementary Section - 24 CP:
specialise or diversify your
knowledge, e.g. in the fields of
Business Administration, Economics
and Social Sciences

Core and Advanced Section - 18 CP:
methodological basics
e.g. Econometrics, Management Skills, Microeconomics, Advanced Statistics,
Experimental Methods, Applied Econometrics

Acc & Taxation	Cor. Development	Finance	Marketing	MTM	SCM
Accounting and Taxation	Accounting and Taxation	Accounting and Taxation	Accounting and Taxation	Accounting and Taxation	Business Research
Business Research	Business Research	Business Research	Business Research	Business Research	Controlling
Controlling	Controlling	Design & Behaviour	Controlling	Controlling	Corporate Development
Corporate Development	Design & Behaviour	Finance	Corporate Development	Corporate Development	Design & Behaviour
Finance	Economics	Markets & Institutions	Economic Psychology	Design & Behaviour	Finance
Marketing	Economic Psychology	Macroeconomics, Money and Fin. Markets	Finance	Energy Economics	Markets & Institutions
Statistics & Econometrics	Finance	Growth, Labor and Inequality in the Global Economy	MTM	Marketing	Energy Economics
Supply Chain Management	Markets & Institutions	Statistics & Econometrics	Statistics & Econometrics	Statistics & Econometrics	Marketing
Corporate Taxation	MTM	Studies Abroad	Supply Chain Management	Supply Chain Management	Studies Abroad
Auditing	Marketing		Studies Abroad	Studies Abroad	
Studies Abroad	Statistics & Econometrics				
	Supply Chain Management				
	Studies Abroad				

Supplementary Section

Programme timeline



- Module catalogue includes a sample study plan – one with a semester abroad, one without:

<https://www.wiso.uni-koeln.de/en/studies/downloads/download-master/downloads-master-po15/>

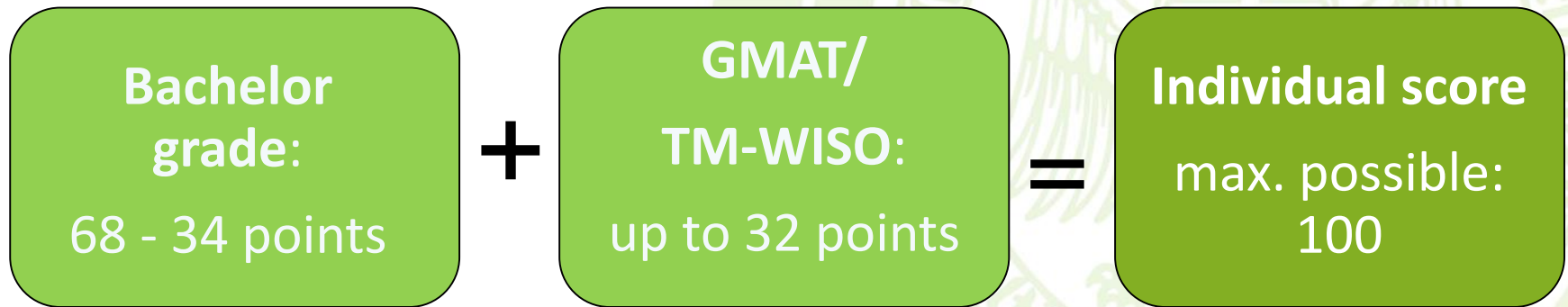
Admission requirements

- Bachelor's degree: finished or at least earned 80% of the required degree credit points (CP),
- Overall grade of at least 2.7 (German grade),
- At least 78 CP in the field of Business Administration and Economics
 - of these at least 48 CP in Business Administration
 - of these at least 18 CP in Economics
- At least 15 CP in Statistics/Mathematics

Language requirements

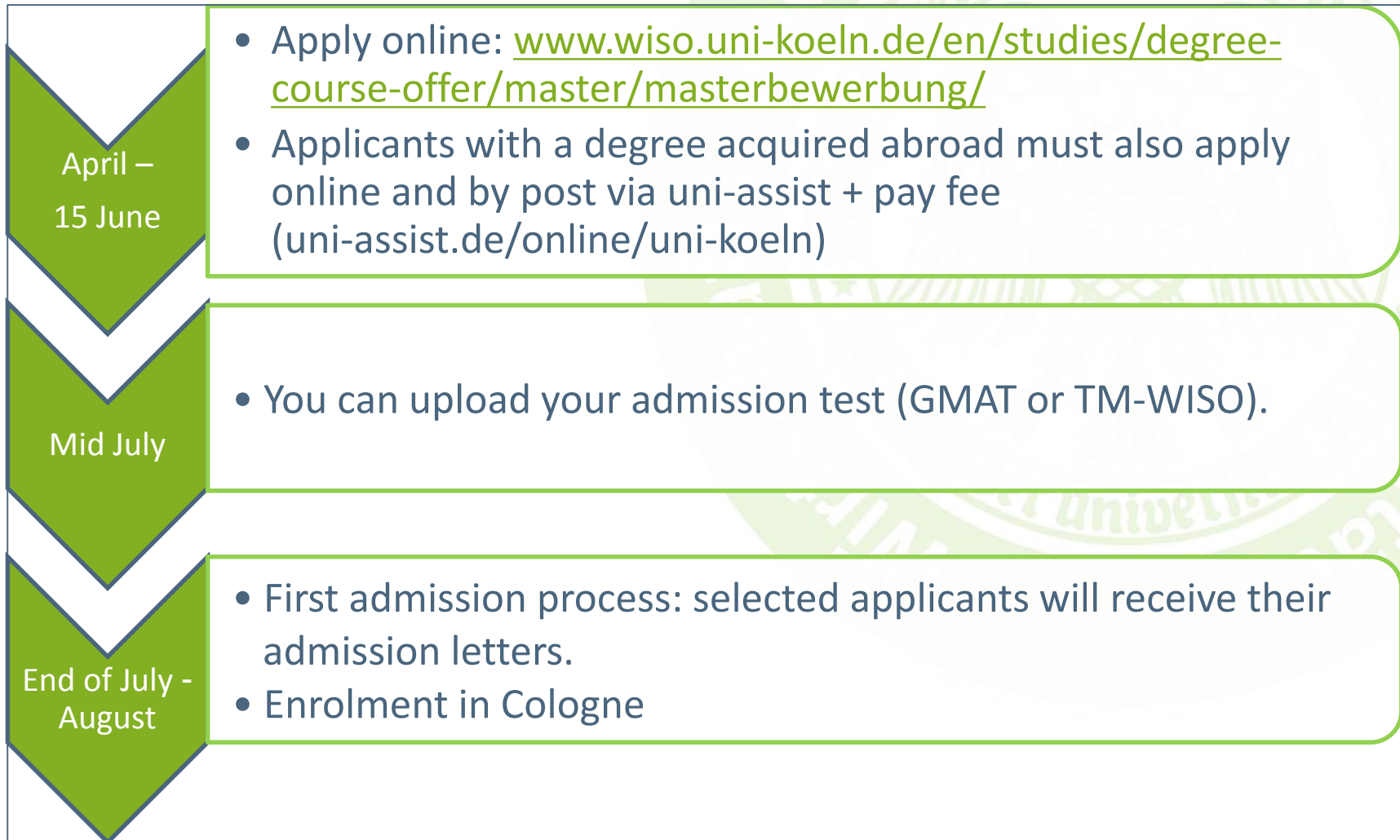
- English level B2: e.g. TOEFL 87 ibt, IELTS 6.0
- German language skills only for Acc&Tax, MTM and SCM:
e.g. DSH 2 or DSH 3

Selection criteria



- Individual score for each applicant
- Allocation of study places according to the applicant's position on the ranking list

Application process



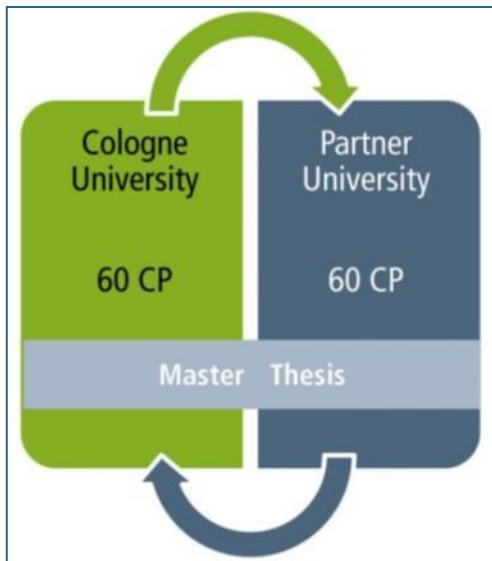
Business Administration as Double Master's Programme



- cooperation with
 - Aalto University in Finland
 - Louvain School of Management in Belgium
 - Indian Institute of Management of Ahmedabad in India

Business Administration as Double Master's Programme

- **Two year's integrated programme:**
One year at the University of Cologne + one year at the partner university



Graduate with two degrees from both universities

- ✓ Set a special focus in your study
- ✓ Get to know another study culture and meet people from all over the world
- ✓ Gain international expertise and get access to an additional job market

Programme timeline DMP



First year	Second year
Master of Science in Business Administration (60 ECTS)	Respective Master's degree of the partner university (60 ECTS)
<u>Master's thesis</u>	
Cologne	Helsinki/ <u>Finland</u> , <u>Louvain/Belgium</u> or <u>Ahmedabad/India</u>



Business Administration as Double Master's Programme

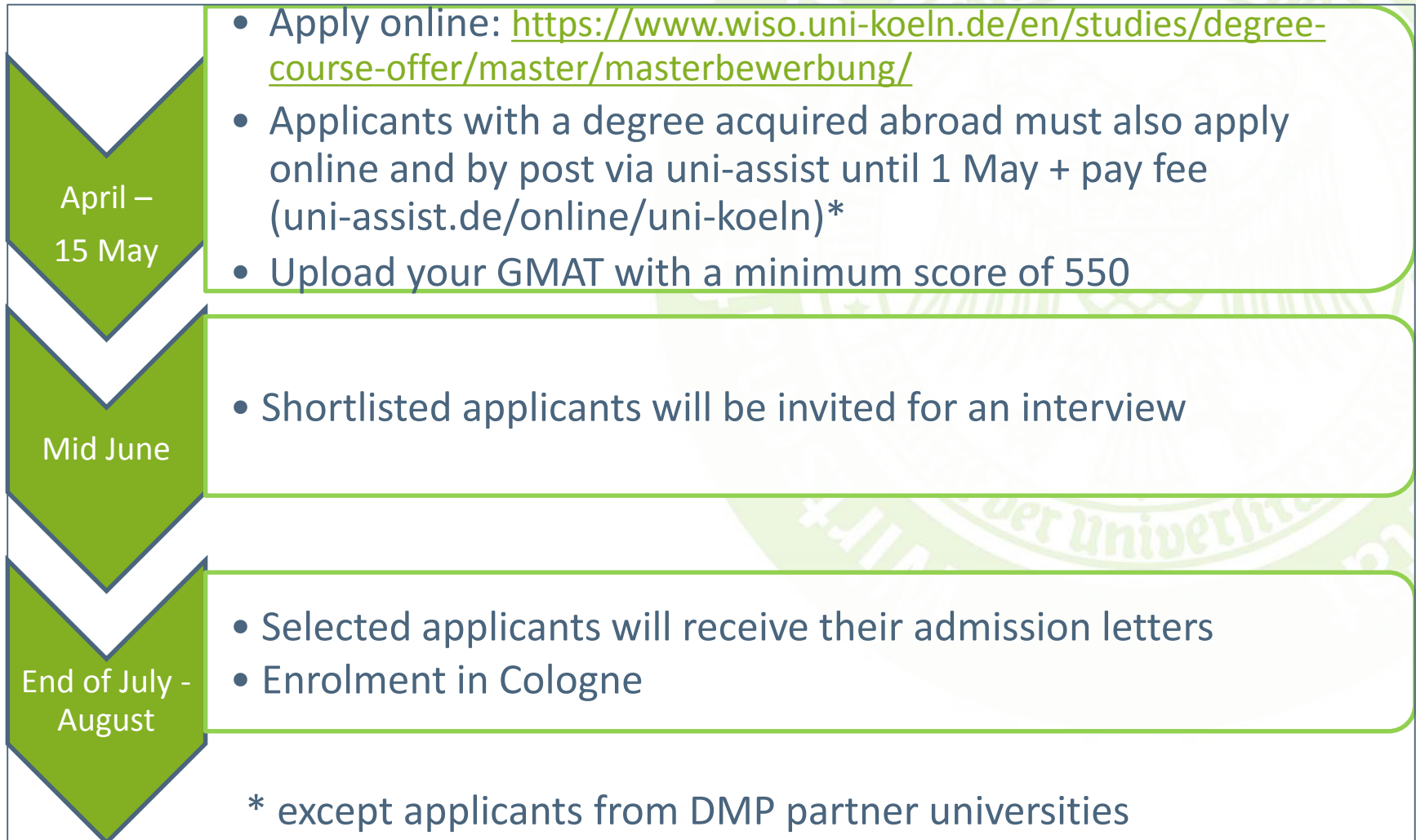
Entry requirements

- ✓ Very good bachelor's degree
- ✓ English at level C1 (TOEFL ibt 100, IELTS 7.0)
- ✓ GMAT min. score 550
- ✓ Intercultural and social skills as well as relevant practical experience desirable

Application deadline

- ✓ University of Cologne: 15 May 2017
- ✓ (Uni-assist: 1 May 2017)

Application process BusAd as DMP





Contact details

WiSo Student Service

email: wiso-beratung@uni-koeln.de

phone: +49 (0)221-470-8818

<https://www.wiso.uni-koeln.de/en/studies/guidance/wiso-sbz/>

BUSINESS ADMINISTRATION

**DOUBLE
MASTER'S**

International Relations Center (ZIB WiSo)

Ms. Xenia Elbrächter

International Programmes Manager

wiso-dmp@uni-koeln.de

Phone: +49 (0) 221 470 7702

We would like to welcome you as a student of our Faculty in October 2017!

